



Media release

Concentration of financial expertise at FINANZ'20

With more than 170 exhibitors, a multifaceted framework programme, and – for the first time ever – the input of leading training partners, the 22nd staging of Switzerland's financial fair once again offers a wealth of expertise and practical knowledge, trends, and stimuli against a backdrop of a challenging investment environment. Accordingly, on 21 and 22 January 2020 the fair will once again act as a vibrant hub for the transfer of knowledge, exchange of experiences, and cultivation of networks between financial experts.

Zurich, 8 January 2020. Under this year's fair slogan "Traditional values in a digital world", FINANZ'20 will shine the spotlight on four key areas. To kick off the first day of the fair, **Stephanie Kelton**, a US professor of economics who advocates a radical rethinking of our approach to monetary policy and government finances, will ensure a controversial discussion of modern monetary theory as she crosses swords with **Michael Heise**, former Chief Economist of Allianz Group, and **Tobias Straumann**, a professor of economic history.

On the second day of the fair, the focus will switch to the rapidly-growing area of sustainable investments, which will be debated by **Kelly Hess**, Director of Projects at Swiss Sustainable Finance; **Cornelia Meyer**, renowned for presenting her energy expertise in various international media; **Rudolf Rechsteiner**, Chairman of Ethos Foundation, and **Sebastian Utz**, Assistant Professor at the School of Finance of the University of St. Gallen.

In a further roundtable, investment and pension experts will discuss the question of how pension funds can exploit their freedom of manoeuvre in asset allocation. The speakers here will be **Iwan Deplazes**, Head of Asset Management at Swisscanto Invest by Zürcher Kantonalbank; **Anastassios Frangulidis**, Chief Strategist of Pictet Asset Management Zurich; ASIP Director **Hanspeter Konrad**; **Diego Liechti**, Chief Investment Officer of Nest Sammelstiftung, and **Adrian Scherer**, Head of the Securities Committee for the Pension Fund of the City of Zug.

The third roundtable on 22 January will see four contributors shed light on the theme of "Technological leadership and digitalization", namely **Roman Boutellier**, Emeritus Professor of Innovation and Technology Management at ETH Zurich; **Daniel Dahinden**, Head of the Innovation & Digital business unit at SIX; **Harald Nieder**, Partner at Redalpine Venture Partners, and Professor **Didier Sornette**, who occupies the Chair of Entrepreneurial Risks at ETH Zurich.

Moreover, the two-day event will feature eleven specialist panels on topics such as portfolio optimization with structured products, the competition and interaction between ETFs and structured products, dividend strategies 2.0, and sustainable investing. In a new development, six partners with expertise in the area of financial training will present short training sessions and give brief talks to fair participants.

finanzmesse.ch provides you with a wealth of information on the framework programme and the exhibitors at FINANZ'20, which will once again be held at the StageOne event hall in Zurich Oerlikon (www.stage-one.ch).

For further information, please contact Bernhard Zosso, Managing Director of FINANZ'20, +41 (0)44 241 30 60, b.zosso@finanzmesse.ch. Editors of financial and business media can obtain accreditation for the fair up to **4 p.m. on 16 January 2020**.