



## Media release

### FINANZ'21 and IMMO'21: A special concept for special times

The organizers of FINANZ'21 and IMMO'21 are very keen to take the needs of exhibitors and visitors into account in these special times. With this in mind, the fairs will be split into two different events as a one-off step next year. Both events will take place for the first time in the newly opened Halle 550 in Zurich Oerlikon. As planned, IMMO'21 will open its doors on 20 and 21 January 2021. By contrast, the 23rd staging of FINANZ'21 will now take place on 19 and 20 May 2021. The event organizers are once again planning to hold both fairs simultaneously in 2022.

**Zurich, September 11, 2020.** Exhibitor commitment to Switzerland's largest financial fair remains undimmed even in these special times. But this get-together of exhibitors, speakers, and visitors from all over the world brings different appraisals of the current COVID-19 situation and how it will develop going forward. This is what has prompted the organizers of FINANZ'21 to reschedule this fair to 19 and 20 May 2021. The 23rd staging of FINANZ'21 will take place in the very recently opened Halle 550 in Zurich Oerlikon.

IMMO'21, which enjoys great popularity among both visitors and exhibitors in the domestic market, will be held as originally planned on January 20-21, 2021. The venue – Halle 550 in Zurich Oerlikon – will likewise be the same.

*"This one-off separation of the two fairs has the benefit of dividing the visitor streams between two events, which in turn give us the ideal parameters to apply the necessary protective concepts and meet the need of exhibitors and visitors to feel safe,"* explain the event organizers. They also express optimism with respect to the following year's event: *"We are confident of once again staging the combined event under a single roof in 2022."* FINANZ'22, with the integrated IMMO'22, will take place on 19 and 20 January 2022, once again at Halle 550 in Zurich Oerlikon.

**Further information** can be obtained from Bernhard Zosso, Managing Director of FINANZ'21, +41 (0)44 241 30 60, [b.zosso@finanzmesse.ch](mailto:b.zosso@finanzmesse.ch), or Roland Vögele, IMMO'21, +41 (0)43 499 24 90, [rv@minvest.ch](mailto:rv@minvest.ch).