



Media release

Top speakers to congregate at FINANZ'19

Scarcely two weeks from now, Switzerland's largest financial trade fair will open its doors for the 21st time. This major get-together of financial professionals will take place on 22 and 23 January 2019 at the StageOne event hall in Zurich Oerlikon. 160 national and international exhibitors, as well as leading financial experts such as the former UK Prime Minister, Gordon Brown, will ensure a full house at FINANZ'19/IMMO'19.

Zurich, 9 January 2019. Financial professionals looking to generate decent returns in challenging times will be heading to Zurich Oerlikon on 22 and 23 January. Given the slogan of this year's fair – «**Navigating through Challenging Times**» – renowned experts from the financial world will share their experiences with qualified investors, highlighting their preferred investment strategies against a backdrop of high volatility and low interest rates.

On 22 January, former UK Prime Minister Gordon Brown will debate the rise of protectionism and its repercussions with **Martin Dahinden**, Swiss Ambassador to the US, and **Yves Serra**, outgoing CEO and designated Member of the Board of Directors of Georg Fischer.

The first day of the fair will also feature a roundtable discussion on the dangerous cocktail of debt, rising interest rates and illiquidity featuring **Konrad Hummler**, Chairman of Private Client Bank, **Andréa M. Maechler**, Member of the Governing Board of the Swiss National Bank, **Philipp Vorndran**, Capital Market Strategist at Flossbach von Storch, and **Christoph A. Schaltegger**, Professor of Political Economics at the University of Lucerne.

On 23 January a further roundtable will focus on the incorporation of the UN's Sustainable Development Goals into the asset management activities of pension funds and foundations. Lined up to discuss this issue are National Council Member **Thomas Aeschi**, as well as **Diego Liechti**, Chief Investment Officer of the Nest Collective Foundation, **Rudolf Rechsteiner**, Chairman of the Ethos Foundation, and **Sebastian Utz**, Assistant Professor of Finance at the University of St. Gallen.

This second day of the fair will also feature the traditional market outlook, this time provided by the strategists **Daniel Gros** from the Centre for European Policy Studies CEPS, **Cédric Spahr** from J. Safra Sarasin Asset Management, **Achim Stranz** from AXA Investment Managers Deutschland, and **Thomas Liebi** from Zurich Insurance Group.

The redesigned website finanzmesse.ch is now replacing the financial fair app, providing professional visitors with an overview of all exhibitors, talks, presentations and discussion events.

The Swiss property fair for investors, **IMMO'19**, will take place as part of this year's financial fair for the seventh time. Almost 70 industry representatives will unveil their products, strategies and services at StageOne in Zurich Oerlikon.

Media representatives have the opportunity to obtain accreditation for the event up until **4 p.m.** on **18 January 2019**. We would be pleased to welcome either you or someone from your editorial team in person to FINANZ'19.

If you have any questions or require image material, please contact **Bernhard Zosso, Managing Director of FINANZ'19**, +41 (0)44 241 30 60, b.zosso@finanzmesse.ch