



Media release

FINANZ'23: A sought-after compass in an era of change

The 24th staging of Switzerland's largest financial fair came to a successful close on 4 May 2023. 2700 specialist visitors were drawn to the two-day event, which was held in Halle 550 in Zurich Oerlikon under the slogan «A change of era». The event organizers and the more than 100 exhibitors were equally satisfied with how this year's event was received, not least thanks to the multifaceted accompanying programme comprising some 100 roundtables, expert talks, specialist panels, and training sessions.

Zurich, 5 May 2023. With his views on the challenges confronting the Swiss financial centre and its future, UBS CEO Sergio Ermotti was listened to by fair visitors with great interest. In a newly launched «Fireplace Talk» format, he kicked off the fair by responding to questions from BILANZ Editor-in-Chief Dirk Schütz. On the same day, Petra Gerlach, Alternate Member of the Governing Board of the Swiss National Bank, discussed the ability of central banks to withstand crises with other economic specialists. Against this backdrop, the Crypto Open Forum – held as part of the financial fair for the second time – proved extremely popular.

The key point of focus on the second day of the fair was the change in mindset and approach adopted by Swiss manufacturers with regard to their production locations and supply chains. The lively discussion between representatives of the worlds of business, politics and academia, which included Employers' Confederation President Valentin Vogt, was followed by a broad specialist audience. Also popular was the roundtable on Switzerland's energy strategy, which included representatives of energy providers, the regulatory authority, and parliament.

«In these tumultuous times the fair has once again proved to be an unmissable date in the diaries of professional investors, at the same time further strengthening its importance as the leading fair for financial service providers in the B2B area», was how FINANZ'23 Managing Director Bernhard Zosso summed up the event.

FINANZ'24 will take place on 24 and 25 April 2024, once again in Halle 550 in Zurich Oerlikon.

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