

# Tokenization of Private Companies: How to unlock the Liquidity Premium

Thursday, 04. May 2023, 15:00 - 15:40 UHR

**SEMINARRAUM 4 (MIT VIDEO)**

English

**Speaker(s):** Béla von Mérey

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Nicola Plain erklärt das Schweizer DLT-Gesetz und welchen Nutzen es für KMUs und Startups entfalten kann, wenn die eigenen Aktien auf einer Blockchain ausgegeben werden.

**Béla von Mérey**

CGO

Bela von Meroy founded a start-up during his bachelor studies at the University of St. Gallen (HSG). This start-up provided companies with high quality content, mainly for their web presence. After about one and a half years, Bela left the venture and gained some experience in financial markets while completing his Masters Degree in Accounting & Finance at HSG. Following an internship in Hong Kong at a Chinese long-only equity fund and almost two years at a Zurich-based investment boutique (Singularity Group), Bela joined the Aktionariat team as a Customer Success Manager on 1 September 2021. Today, he is responsible for sales and marketing as Chief Growth Officer.