



# Dr. Jan- Alexander Posth

Professor for Asset Management

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Alexander Posth is a Professor of Asset Management at the Institute for Wealth and Asset Management at the ZHAW School of Management and Law, with a research focus on GreenTech and AI in Finance. He has a professional track record of over 12 years in the financial industry, where he gained extensive expertise as a risk manager, quant and portfolio manager. Alexander has worked at ZHAW since 2017 and is a partner at EconSight AG; he is a DIZH Fellow and represents ZHAW as a Board Observer in the Swiss Green Fintech Network. Alexander holds a PhD in theoretical physics.

## Programm

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<b>ZEIT</b>	Mittwoch, 02. April 2025, 10:30 - 11:10 UHR , Seminarraum 1
<b>THEMA</b>	The AI Playbook of Finance: Converting Alternative Data into Marke Action
<b>REFERENT(EN)</b>	Dr. Jan- Alexander Posth, David Jaggi

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