

## Prof. Dr. Jan-Alexander Posth

**Professor for Asset Management** 

Jan-Alexander Posth is a Professor of Asset Management at the Institute for Wealth and Asset Management at the ZHAW School of Management and Law, with a research focus on GreenTech and AI in Finance. He has a professional track record of over 12 years in the financial industry, where he gained extensive expertise as a risk manager, quant and portfolio manager. Alexander has worked at ZHAW since 2017 and is a partner at EconSight AG; he is a DIZH Fellow and represents ZHAW as a Board Observer in the Swiss Green Fintech Network. Alexander holds a PhD in theoretical physics.

## Programm

ZEIT	Mittwoch, 02. April 2025, 10:30 - 11:10 UHR , Seminarraum 1
ТНЕМА	The AI Playbook of Finance: Converting Alternative Data into Market Action
REFERENT(EN)	Prof. Dr. Jan-Alexander Posth, David Jaggi