



Prof. Alexander Posth

Professor of Asset Management at the Institute of Wealth and Asset Management

Alexander Posth is a Professor of Asset Management at the Institute for Wealth and Asset Management at the ZHAW School of Management and Law, with a research focus on GreenTech and AI in Finance. He has a professional track record of over 12 years in the financial industry, where he gained extensive expertise as a risk manager, quant and portfolio manager. Alexander has worked at ZHAW since 2017 and is a partner at EconSight AG; he is a DIZH Fellow and represents ZHAW as a Board Observer in the Swiss Green Fintech Network. Alexander holds a PhD in theoretical physics.

Programm

ZEIT	Donnerstag, 25. April 2024, 15:30 - 16:10 UHR , Seminarraum 1
THEMA	Unearthing Alpha Potential in Thematic Investing through Patent Analytics: A Sector Comparison
REFERENT(EN)	David Jaggi, Prof. Alexander Posth, Carsten C. Guderian
