

# Chat's the past - Automization is the future

Mittwoch, 24. April 2024, 10:00 - 10:40 UHR

Deutsch

**Referent(en):** Dorian Selz

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How to apply Generative AI to drive better business decisions.

This presentation explores the transformative potential of Generative AI in business decision-making. It highlights the shift from traditional chat-based interfaces to more autonomous, AI-driven systems, demonstrating how businesses can leverage this technology to enhance efficiency, accuracy, and strategic insight.

## **Dorian Selz**

co-founder and CEO of Squirro

Dr. Dorian Selz is co-founder and CEO of Squirro, an AI company. Before that he founded the Swiss search platform local.ch and made it the market leader in four years. Previously he was a partner and COO at Namics, the largest e-business consultancy in Switzerland & Germany. He holds a PhD from the University of St. Gallen and a Master in Economics from the University of Geneva. Bilanz & Le Temps, two leading Swiss Newspapers, have named him a member of the 'Hall of Fame' of the top 100 Digital Shapers of Switzerland.