

Unearthing Alpha Potential in Thematic Investing through Patent Analytics: A Sector Comparison

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SEMINARRAUM 1

English

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David Jaggi is currently a Research Associate at ZHAW School of Management and Law and a PhD candidate at the University of Zurich. Prior to his current roles, he served as a Data Scientist within the Trade and Behavioral Analytics Team at Credit Suisse.

David earned a Master of Science in Investments and Finance from Queen Mary University of London, complemented by a Bachelor of Science in Engineering and Management from ZHAW. His research primarily focuses on the intersection of Artificial Intelligence and Machine Learning, particularly their applications in the financial sector.

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Alexander Posth is a Professor of Asset Management at the Institute for Wealth and Asset Management at the ZHAW School of Management and Law, with a research focus on GreenTech and AI in Finance. He has a professional track record of over 12 years in the financial industry, where he gained extensive expertise as a risk manager, quant and portfolio manager. Alexander has worked at ZHAW since 2017 and is a partner at EconSight AG; he is a DIZH Fellow and represents ZHAW as a Board Observer in the Swiss Green Fintech Network. Alexander holds a PhD in theoretical physics.