

# Prof. Alexander Posth

Professor of Asset Management at the Institute of Wealth and Asset Management

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Alexander Posth is a Professor of Asset Management at the Institute for Wealth and Asset Management at the ZHAW School of Management and Law, with a research focus on GreenTech and AI in Finance. He has a professional track record of over 12 years in the financial industry, where he gained extensive expertise as a risk manager, quant and portfolio manager. Alexander has worked at ZHAW since 2017 and is a partner at EconSight AG; he is a DIZH Fellow and represents ZHAW as a Board Observer in the Swiss Green Fintech Network. Alexander holds a PhD in theoretical physics.

## Programme

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<b>TIME</b>	Thursday, 25.04.2024, 15:30 Seminarraum 1
<b>TOPIC</b>	Unearthing Alpha Potential in Thematic Investing through Patent Analytics: A Sector Comparison
<b>SPEAKER(S)</b>	Carsten C. Guderian, David Jaggi, Prof. Alexander Posth

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