

Carsten C. Guderian

Senior Project Leader

Carsten C. Guderian is Senior Project Leader at LexisNexis Intellectual Property Solutions/PatentSight GmbH (Germany) and Lecturer at the Friedrich-Alexander-University Erlangen-Nuremberg (Germany). He is also an Affiliated Researcher at the Center for Research in Technology & Innovation at the Kellogg School of Management at Northwestern University (USA). He graduated in business administration and economics at the University of Kiel (Germany) and holds a PhD from the Friedrich-Alexander-University Erlangen-Nuremberg. His research focuses on patent analytics, patent valuation, and investment decisions.

Programm

ZEIT	Donnerstag, 25.04.2024, 15:30 Seminarraum 1
THEMA	Unearthing Alpha Potential in Thematic Investing through Patent Analytics: A Sector Comparison
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