



BlueBay Asset Management, part of Royal Bank of Canada's US\$460bn Global Asset Management business, is a progressive and high-performing, active fixed income specialist, structured to deliver outcomes tailored for investors seeking to enhance the returns of their portfolios. Managing over US\$80 billion in AUM, BlueBay invests globally for clients across corporate and sovereign debt, rates and FX, fully integrating environmental, social and governance (ESG) into the investment process.

How we work

BlueBay embodies the best of alternative and traditional asset management with a diverse investment team focused on alpha generation across a broad range of specialist strategies including relative return, total return and alternative investment portfolios, underpinned by a robust investment process.

We take an active approach to generating returns and preserving capital. We achieve this by capturing alpha sources in bespoke as well as pooled products and solutions for a broad spectrum of clients, to meet their unique objectives.

By listening to clients and layering this with our broad market scope, deep investment knowledge and dynamic growth mindset, we deliver sophisticated solutions that stand out. And through an ability to navigate changing markets and proactively shape products and portfolios, we strive to constantly deliver for clients in both steady and volatile times.

ESG in everything we do

Our carefully considered investment practices reflect the moral imperative that we keenly feel and the increasing focus our clients put on climate change, social responsibility, and transparency. Our portfolio construction helps enhance sustainable portfolios, sustainable communities, and sustainable economies, without compromising on investment returns.

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Programme

TIME Thursday, 28.04.2022, 12:30 Seminarraum 3

TOPIC ESG incorporation: the fixed income perspective

SPEAKER(S) Elena Koycheva

Downloads

- [bluebay-overview.pdf](#) (8.37 MB)
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