

# Béla von Mérey

CGO

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Béla von Mérey founded a start-up during his bachelor studies at the University of St. Gallen (HSG). This start-up provided companies with high quality content, mainly for their web presence. After about one and a half years, Béla left the venture and gained some experience in financial markets while completing his Masters Degree in Accounting & Finance at HSG. Following an internship in Hong Kong at a Chinese long-only equity fund and almost two years at a Zurich-based investment boutique (Singularity Group), Béla joined the Aktionariat team as a Customer Success Manager on 1 September 2021. Today, he is responsible for sales and marketing as Chief Growth Officer.

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## Programme

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<b>TIME</b>	Thursday, 04.05.2023, 15:00 Seminarraum 4 (mit Video)
<b>TOPIC</b>	Tokenization of Private Companies: How to unlock the Liquidity Premium
<b>SPEAKER(S)</b>	Béla von Mérey

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