



Media release

Financial fair will not take place in 2021

The organizers of Switzerland's largest financial fair have taken the decision to cancel FINANZ'21 definitively. Given the current COVID-19 situation, it cannot be stated with confidence whether the fair could take place on 19 and 20 May 2021, or indeed whether events of this magnitude will prove possible at all this year. Given this background, and in order to protect exhibitors, speakers, and fair visitors, the organizers have decided not to proceed with this year's fair. They will now focus on the organization of FINANZ'22, which will take place on 19 and 20 January 2022 in Halle 550 in Zurich Oerlikon.

Zurich, 27 January 2021. A defining aspect of fairs such as FINANZ'21 are one-to-one discussions between exhibitors and visitors, as well as stimulating interaction between speakers and audiences on site. "As difficult as it is for us to take this step, the health of all involved has absolute priority for us," explains Bernhard Zosso, Managing Director of FINANZ'21, before adding: "A fair with more than 1,000 attendees on each day requires planning certainty, and for the time being this simply doesn't exist."

However, the organizers are confident that the COVID-19 situation will improve over the coming months, thus paving the way for the staging of the 23rd edition of Switzerland's largest financial fair at the start of 2022. They look forward to being able to facilitate direct encounters once again at the start of next year. In keeping with the established format, FINANZ'22 will also incorporate IMMO'22.

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