



Media Release

Jubilee edition of FINANZ'18 for professionals only

It's all change at Switzerland's largest financial fair: FINANZ'18, which is set to take place on 31 January and 1 February 2018, will be reserved exclusively for professional investors for the first time ever. Also for the first time in its 20-year history, the event will be staged in Zurich-Oerlikon.

Zurich, 18 January 2018. FINANZ'18 will open its doors in less than two weeks. This financial event, staged for the 20th time this year, will be aimed exclusively at professional investors from now on, thereby giving it a much sharper profile. The financial fair has focused on asset managers, private bankers, family offices, pension funds, etc. ever since 2009, when it first reserved one day of the fair just for professional investors. From now on, both days will be geared around the needs of professionals. FINANZ'18 will set a new exhibitor record in 2018, with 120 exhibitors set to attend.

The exclusive focus on the professional investment community is not the only change at this year's jubilee edition of Switzerland's largest financial fair: Due to the renovation of Zurich's Kongresshaus, the event organizers are setting up shop this year in the "StageOne" events hall for the very first time. The ultra-modern event location www.stage-one.ch is just two to three minutes' walk from Zurich-Oerlikon railway station, and can be reached very easily from Zurich Central station (numerous train connections running every two to five minutes). However, the new financial fair venue in Zurich North can also be easily accessed by car, and there are more than 1,000 parking spaces available in a number of car parks situated very close to the venue.

The slogan of this year's fair is "Facing the New Normal". On 1 February, **Federal Councillor Ueli Maurer** will give the anniversary year address at FINANZ'18. In addition to the Head of the Federal Department of Finance, a number of other interesting figures will make informative and entertaining appearances in Oerlikon: The financial crisis that was unleashed 10 years ago will be discussed by **former SNB President Jean-Pierre Roth and former President of the Ifo Institute for Economic Research, Hans-Werner Sinn**. The global shift in power and its implications for the economy and investment markets will be discussed at a roundtable featuring notable guests, including **SECO State Secretary Marie-Gabrielle Ineichen-Fleisch**. This year's audience will also have the opportunity to discuss whether banking is still a "dream job" with **Oswald Grübel, former CEO of both Credit Suisse and UBS**. At another roundtable, **Klaus Kaldemorgen from DWS, Patrik Schellenbauer, Chief Economist of Avenir Suisse**, and a number of other industry heavyweights will venture a market outlook. Is fintech really revolutionizing the financial world? This question will be explored by **PostFinance CEO Hansruedi Köng** and other interesting guest speakers. FINANZ'18 will also offer an array of other expert panels focusing on the areas of asset management and structured products. Meanwhile, the real estate forum IMMO'18 will also be held once again this year – for the sixth time in its current form.

You can find an overview of all talks, presentations, and discussion events at www.finanzmesse.ch. For more information on this year's exhibitors and the comprehensive financial fair programme, simply download the "FINANZ'18" app. You can also find us on Twitter via #Finanz18 and @finanzmesse.

Media representatives can receive accreditation this year up to **4 p.m. on 29 January**. We look forward to welcoming you in person to FINANZ'18.

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