



Media release

## All change at FINANZ'18 in anniversary year

**At the start of 2018, Switzerland's largest financial fair will be restricted to professional investors for the very first time. To coincide with the event's 20th anniversary, the organizers have decided to focus consistently on professional investors from now on. Furthermore, FINANZ'18 – which will take place on 31 January and 1 February – will be staged in Zurich-Oerlikon for the first time.**

**Zurich, 5 December 2017.** FINANZ'18 will open its doors in less than two months. Switzerland's largest financial trade fair will take place next year for the 20th time. So a special anniversary, but also one with some major new features: From now on, this financial event will focus exclusively on professional investors, thereby gaining an unmistakably clear profile. The organizers of the financial fair started focusing on asset managers, private bankers, family offices, pension funds, etc. back in 2009. This was the first year that one of the days of the fair was exclusively reserved for professionals. And from 2018 onwards, the comprehensive programme of the fair will be targeted at professional investors on both days.

The second major change at FINANZ'18 is the event venue. After 19 successful years at the Kongresshaus by Lake Zurich, the financial fair will now move to Zurich-Oerlikon for the next three years. All financial professionals from Switzerland and elsewhere will be welcomed at the StageOne Event Hall ([www.stage-one.ch](http://www.stage-one.ch)) on 31 January and 1 February 2018. The switch of venue to northern Zurich was necessitated by the three-year renovation that the Kongresshaus is currently undergoing. StageOne, a state-of-the-art event hall, is located just 2 to 3 minutes' walk from Oerlikon railway station, and can be reached very easily from Zurich's main station (numerous train connections running every 2 to 5 minutes). In addition, the new trade fair location offers more than 1,000 parking spaces in nearby car parks.

The slogan of FINANZ'18 is "Facing the new normal". How can institutional investors maintain their performance levels despite the low-interest environment? How is the inexorable march of globalization and digitalization impacting on markets? Specialists from any number of different financial areas will be taking part in an array of fascinating panels and roundtable discussions. For example, on 31 January a number of experts from the world of fintech will be debating whether this concept will revolutionize the financial world in general. On 1 February, Federal Councillor Ueli Maurer will give this year's anniversary address. Thereafter, Walter A. Gubert, Vice Chairman of JPMorgan Chase & Co., and Marie-Gabrielle Ineichen-Fleisch, Director of the State Secretariat for Economic Affairs (SECO), will discuss the topic "The global power shift and its implications for the economy and investment markets".

You can find an overview of all talks, presentations, and discussion events at [finanzmesse.ch](http://finanzmesse.ch). You can also find us on **Twitter** via **#Finanz18** and **@finanzmesse**.

Media representatives can receive accreditation this year up to **4 p.m. on 29 January 2018**. We look forward to welcoming you or a representative of your editorial team in person to FINANZ'18.

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